

VOICE & WEB

PRIVACY POLICY - CONDITIONS

In accordance with Law 679/2016 GDPR European Regulation (along with Law 196/03 -Code on Personal Data) and later amendments and/or additions, we inform the "data subjects" that the processing of their personal data, provided directly to MeTmi Srl, will be done in full accordance with the mentioned legislation.

We specify that the data are obtained from the data subject to which the present informative report is addressed, pursuant to article 13, 1, Law 679/2016.

As part of the activity performed by our Company, there is a collection of personal information, but sensitive data processing is not included.

THE DATA CONTROLLER (ART. 13, 1, A, B DELLA 679/2016)

The Controller processing personal data is MeTmi Srl, registered office in Strada della Moia, 1 – 20020 Arese MI

PURPOSE OF THE PROCESSING (ART 13, 1, c)

Purpose of the processing is to examine your distribution channel, thus providing sector companies with relevant information in order to enhance communication and cooperation with your business.

The main purpose of the processing is therefore to enable the performance of our corporate (building of corporate databases) and commercial activities laid down by current laws, including promotion activities, also via e-mail. It is purely optional to provide such information.

Data will only be processed while conducting our official activities and, in particular:

- for profiling purposes (data processing)
- for marketing purposes (data transfer)

LEGAL BASIS OF THE PROCESSING (ART 13, 1, D)

Purpose of the processing is to examine your distribution channel, thus providing sector companies with relevant information in order to enhance communication and cooperation with your business; processing is imperative for the pursuit of the controller's legitimate concern.

TARGET (ART 13, 1, E)

Data shall be submitted to sector companies.

DATA RETENTION PERIOD (ART 13, 2, A)

Data are stored no longer than it is necessary for the purposes they were collected for. Broadly, they will be stored for at least two years, the time usually required to implement data-updating editions based on six-monthly revolving panels.

RIGHTS OF THE DATA SUBJECT (ART 13, 2, B)

The data subject, upon request to the controller, may exercise the following rights:

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Divisione di MeTmi Srl



MeTmi Srl

Strada della Moia, 1

20020 Arese (Milano - Italia)

+39 02 38073 1info@metmi.it

P.IVA 10432930963



MeTba - Marketing&Telematica España S.L.

Carrer Marqués de Sentmenat, 54

Barcelona - España - 08029

+34 934 452 810 info@metba.es

N.I.F. B-65064842



MeTKla GmbH i.G.

Heuplatz 2

9020 Klagenfurt am Wörthersee Österreich

+43 463 890 060 info@metkla.at

U.I.D. ATU72800338

- a) access to data (art. 15: notably - upon confirmation of data processing - the subject data is entitled to be informed of its aims, categories of data, addressees or use categories, retention period)
- b) rectification (art. 16: notably, the data subject is entitled to request rectification of any inaccurate personal data, without undue delay, or an integration thereof)
- c) erasure (art 17 - the so-called "right to be forgotten": notably, to request erasure without undue delay, if the data are no longer relevant for the purposes they were collected for, in case the consent is withdrawn, or in case of justified opposition to the processing)
- d) restriction of processing (art 18: notably, if the data subject contests the accuracy of personal data, or calls for restrictions on their use whereby the data are not required for the purposes of processing but vital for the data subject for the exercise of any right in court)
- e) opposition (art 21: notably, in relation to direct marketing, including profiling)
- f) portability (art 20: notably, the data subject is not only entitled to receive personal data in a structured, commonly used, readable format, and to transmit them to a different controller, but also to have them transmitted directly from one controller to another, where technically feasible).

As per article 19 of Law 679/2016, as set out in points b, c, d of the abovementioned list, the controller shall notify to each of the addressees to which personal data were submitted any rectification, restriction or erasure, unless it involves a disproportionate effort.

The data subject may exercise these rights in the following manners by sending an e-mail to info@metmi.it.

WITHDRAWAL OF CONSENT (ART 13, 2, C)

The data subject shall have the right to withdraw his or her consent at any time, without affecting the lawfulness of processing based on consent before its withdrawal.

COMPLAINT (ART 13, 2, D)

The data subject shall have the right to lodge a complaint with a supervisory Authority.

CHARACTER OF DATA REPORTING (ART 13, 2, E)

It is essential but not mandatory to provide personal data. Unfortunately, unable data collection may cause a poor website user experience.

PROCESSO DECISIONALE AUTOMATIZZATO (ART 13, 2, F)

There shall be automated decision-making

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20020 Arese (Milano - Italia)
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P.IVA 10725860158



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